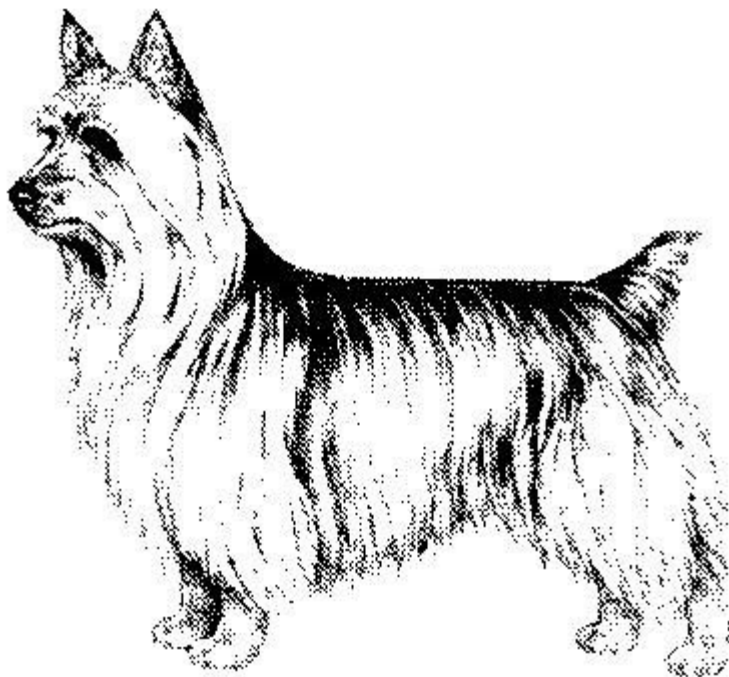


64rd National Specialty
Silky Terrier Club of America



Albuquerque, New Mexico

May 9-11, 2018



2018 Denim & Diamonds Specialty

The Land of Enchantment is proud to host you and your Silky Terriers at the “**2018 Denim & Diamonds**”. Albuquerque welcomes the Silky Terrier Club of America for the 2018 National Specialty Show. Come join us for all the fun!

General Information



Reservation Web Site: <http://mcmelegantealbuquerque.com/>

Call Direct: (505) 884-2511 Toll Free: (866) 650-4900

Your hotel rate is \$89.00 per day for up to 4 individuals in each guest room which includes a full cook to order breakfast and two (2) drink coupons (alcoholic or non-alcoholic) for the lounge for each guest for each day. There is a \$50 non-refundable pet fee per room per stay with a 4 dog limit per room.

The MCM Elegaté will *not* take any STCA Room Block Reservations after April 27, 2018 and will likely sell out in advance of this date. Please make your room reservation right away. You can cancel up to 48 hours in advance if your plans change.

Call In-House Reservations: (866) 650-4900

MCM Elegaté Hotel





Location & Dates

May 9-11, 2018

MCM Eleganté Hotel
2020 Menaul Blvd NE
Albuquerque, NM 87107
(866) 650-4900 Toll Free
(505) 884-2511 In House

Transportation

The hotel offers a complimentary shuttle to the Albuquerque International Airport and other locations within a 5 mile radius. Call upon arrival for pick up or contact the front desk upon your arrival for transportation around Albuquerque.

Other

Photographer: Dan Pearson
Superintendent: Onofrio Dog Shows

Judges

May 9, 2018

*Top 20 Showcase Revealed Day of
Event*

May 10, 2018

**Sweepstakes
TBD**

May 11, 2018

National Conformation:

Norma Baugh

Juniors:

Donna Renton

Nearby

The MCM Eleganté is located in the heart of Albuquerque, at the junction of 1-25 and 1-40. We are minutes from all local attractions and downtown Albuquerque. Areas of interest within 10 minutes of our hotel are: the Albuquerque Isotopes Baseball Stadium. The University of New Mexico. Historic Old Town. Kirtland Air Force Base. and the New Mexico State Fair Grounds.

Tentative Schedule of Events

Wednesday 5 ❖ 9 ❖ 18	Morning	Hospitality Opens (Attendee Check In)
	Afternoon	Educational Seminar – Rebecca Turner – Legal Issues for Dog Breeders Compulsory Judging Top 20
	Evening	Top 20 Showcase – Cocktails & Appetizers
Thursday 5 ❖ 10 ❖ 18	Morning	Annual Meeting Onofrio Set-Up
	Afternoon	National Specialty Sweepstakes Breeders Forum
	Evening	Live Auction – Cocktails & Buffet
Friday 5 ❖ 11 ❖ 18	Morning	National Specialty Judging -- Dogs & Bitches & JR's
	Afternoon	Parades of Honor National Specialty Judging - Best of Breed & Non Regular Classes Judges Education
	Evening	Annual Specialty Awards – Cocktails & Dinner
Saturday & Sunday 5 ❖ 12 ❖ 18 to 5 ❖ 13 ❖ 18	All Day	Rio Grande Kennel Club – Expo New Mexico

Trophies

In order to make the “**2018 Denim & Diamonds**” a truly out of the ordinary event, we need your support. A donation to the General Fund, of any size, is greatly appreciated. The names of all contributors will be listed in the STCA Newsletter and in the Specialty Catalog if received by March 30, 2018.

Memorial Trophies are a great way to remember friends and dogs that are no longer with us. These trophies will be in keeping with other Specialty trophies. The trophies are supplied by the Club—all you have to do is send your \$65 donation to the Memorial Trophy Fund along with your dedication. Memorial Trophies can be for any class in conformation. One Memorial Trophy is accepted per class on a first come first serve basis. The same donor may not offer the same trophy for two consecutive years unless there is no offer for the class by the deadline. Reserve your Memorial Trophy by contacting Pamela Richardson (432) 294-1698 or email qenime@gmail.com

Memorial Trophy donations must be received by **December 6, 2017**. Mail payments to Sherri Sollars using the Consolidated Order Form package.

Top 20 Showcase



We invite you to come and share with us the excitement of seeing the 2018 Denim & Diamonds Top Twenty Silky Terriers showcase their beauty, structure, movement, and temperament. Only those Silkys who ranked among the Top 20 in Breed (most Silkys defeated in Breed Competition) and All-Breed (most Toy Dogs defeated in Group Competition) rankings are invited to participate in this prestigious event. You are seeing the Best of the Best – Silky Stars of the USA! This year Top 20 will be split with the Table Exam being done earlier in the day and Movement at the event in the evening.

These Silky Stars are judged by an AKC Judge, a Breeder Judge and a Handler Judge, to determine who among them will be our Top Twenty Winner and our Top Twenty Bred-by Exhibitor Winner. Deadline for entries is March 23, 2018.

On Wednesday, May, 9, 2018, join us for cocktails & appetizers at 7:00PM when the Movement Showcase begins at 7:30PM. The \$20.00 event fee includes a ring-side seat with a full color catalog along with an assortment of cheeses, fruits with crackers and seasonal vegetables with Ranch dip.

Those not wishing to attend for cocktails and appetizers may enter the ballroom approximately ten minutes prior to the start of the event at no charge. There will be some open seating available for this purpose.

Ticketed guests receive a catalog as a table favor. Non-ticketed guests may purchase full color commemorative catalogs for \$10.00 or order online on the STCA Specialties web site for \$15. Use the Consolidated Order Form package to register to attend this event as a spectator.



Exhibitors and Attendees are encouraged to dress formally for this prestigious event.

Advertising

Show off your new champions, future champions, and past champions by placing a catalog advertisement. Ads are easy to set up and a great way to support the Specialty.

Use a plain piece of paper or the form attached in this packet to draw out your ad. Print all names clearly. Unless you specify otherwise, all photos will be cropped to emphasize the dog.

Do not staple, tape, or bend the photo you wish to use for the ad. For best results place your ad copy and photos between two sheets of cardboard. Your photos will be returned at the Specialty or mailed after the event concludes.

If you choose to send your ad electronically choose high resolution images of at least 300 dpi with your ad set-up guidelines in either MS Word or Adobe Acrobat PDF. If you have any questions on how to do this please contact Norma for best results. Please remember that catalogs will be a treasured resource for years to come: please support the Specialty with an ad.

Full Page: \$50.00 Includes one photo
2 Page Spread: \$90.00 Includes one photo/page
Back Cover: \$150 includes one photo
Inside Front or Back Cover:
\$100 Includes one photo

\$15.00 Charge for Each Additional Photo

Well Wishes: \$5.00 each or 3 for \$10.00

Ads must be received by **March 30, 2018**
Denim & Diamonds.

Ad Copy to :
Suzanne Detwiler
1 Clipper Road Unit A
Rancho Palos Verdes, CA 90275-5956
(310) 541-6594



paypal.com

Content of the package is subject to change – check the STCA Specialty Web Site for news and updates: SilkyTerrierClubofAmerica.org

Well Wishes

Best Wishes, Thank You's, & Remembrances

For \$5.00 or 3 for \$10.00 you can send a dedication or note on our special message pages. Entertain us with past Specialty remembrances or recount a memory your cherished Silkys. Send your best wishes to friends or a thank you to someone who has helped you along the way. This is a wonderful opportunity to share with everyone.

Well Wishes must be received by **March 30, 2018**
Denim & Diamonds. Mail your check for Well Wishes to Sherri Sollars using the form at the back of this package. You can also email or mail a copy of your Well Wishes to Suzanne Detwiler, 1 Clipper Road Ranchos Palos Verdes, CA 90275-5956 (310) 541-6594 or email stcamembers@yahoo.com

Wanted: Roommate

If you would like to attend the Specialty but need a roommate, please contact Scott Bunnell (602) 741-8700 or email Marzy101@cox.net

Scott will be your liaison for finding another Silky Fancier willing to share a room and expenses.

RVs

Space is extremely limited for RVs so reserve early. The hotel requires room rental for RV parking during event. Parking for RVs with room rental does not include or provide any hook ups.

Other nearby facilities:
American RV Park
13500 Central Avenue SE
Albuquerque, NM 87121
(800) 282-8885
AmericanRVPark.com

Auctions

There will be a **Silent Auction** during the week with fun must have items and collectibles up for grabs. You'll have plenty of time to peruse, strategize, and ensure you beat out some tough competition on the bevy of delightful auction items.

If you wish to ship items prior to the Specialty, please send them to:

STCA Auction
Margaret Magee (Chair)
c/o Sherri Sollars
1530 Carpenter Drive
Bosque Farms, NM 87068
Sherri.Sollars@gmail.com

The **Live Auction** will be held on Thursday evening after dinner May 10, 2018. Register for dinner with the form located in the Consolidated Order Form package or online at SilkyTerrierClubofAmerica.org.

You are encouraged to mark your donation items with any special information to help boost the bidding

Education Seminars

Legal Issues for Dog Breeders

Presenter: Rebecca Turner

The topics covered are:

Contracts - Sale agreements, co-ownership, leases, breeding/stud rights, bailments/fostering/temporary kennels, handling

Estate Planning for Pets

Homeowner's Policies

Lemon Laws

Tax issues

Animal Rights campaigns effect on Property Interest

Defamation - message boards, Facebook, emails, etc.

Breeders Forum

Presenter: Donna Renton

For New and 'Old" Breeders alike. This forum will be scheduled each year and will cover a different area in regards to breeding, pedigree study, structure, movement and a little on puppy evaluation of the Silky Terrier.

This is to be an 'on going forum' each year so it will never cover everything at one time but take on different topics each year. There will be a panel of rotating 'experienced breeders' who will present the topics for the year - followed by questions/answers. When appropriate dogs will be presented for examination or examples.

Annual Specialty & Awards

Our week long celebration of all things Silky Terrier ends with the Annual Specialty & Awards dinner as we thank our Specialty Team and recognize the many accomplishments of our Silkys and their owners, handlers, and breeders.

Awards distributed include recognition for obedience and agility titles along with the many STCA Specialty Challenge Awards, Breeder Challenge Awards, First Champions, Silky Teen Activity Awards, and Register of Merit Recognition.



Dinner is a your choice of Prime Rib Roast with Au Jus and Creamy Horseradish or Chicken Cordon Bleu with fresh ham and nutty Swiss cheese rolled into a chicken breast and topped with green chili Alfredo sauce. Your entrée choice will be served with a dinner salad with choice of dressings, seasonal vegetable and dinner rolls with butter. Coffee and Tea are complimentary with the meal. Dinner runs \$45.00 and can be ordered on the form located in the Consolidated Order Form package or online at SilkyTerrierClubofAmerica.org. There will be a cash bar during the dinner.

The Annual Specialty and Awards Dinner offers not only a delicious meal but time for fellowship with your friends from all over the United States and abroad.

Deadlines

There will be an additional \$10.00 fee for reservations received after the deadline and **no late reservations** will be accepted after **April 27, 2018**

Please send in your meal reservations by the deadline.

In an effort to keep this Specialty running smoothly, we would greatly appreciate it if all donations, catalog ads, meals and event reservations be sent in on time.

Thank you for your understanding.



...a true "toy terrier" ...



Marked Catalogs

Marked Catalogs are available for \$15. Orders must be received by **April 27, 2018**. Mail check or money order to Sherri Sollars using the Consolidated Order Form package or order online at SilkyTerrierClubofAmerica.org

Specialty Merchandise

We are proud to offer Specialty Logo merchandise on the STCA Specialties web site for pre-orders. All pre- orders will be shipped directly to you. A very limited amount of merchandise will be available at the show for purchase. Show your Silky pride and order early so you can wear your t-shirts and sweat shirts during Specialty week. **Please send your orders and payments made to STCA to:**

Norma Baugh
38800 Wyatt Chapel Road
Hempstead, TX 77154-8453
(281) 615-8453
amronbear@aol.com

Specialty items make terrific gifts for your Silky loving friends and family. Shop early for best selection!

DEADLINE FOR PRE-ORDERS IS March 30, 2018

Website information on Specialty Merchandise - SilkyTerrierClubofAmerica.org

Parades of Honor

Each year the Silky Terrier Club of America provides the opportunity for attendees to showcase those Silky Terriers who are so special to us in the Parades of Honor on Friday afternoon May 11 just prior to the Best of Breed competition. In 2018, the tradition continues as we showcase our champion Silkys in the Parade of Titleholders, our veteran Silkys in the Parade of Veterans, and our treasured Rescue Silkys in the Parade of Rescues.

Silkys showcased in the Parades of Honor will receive a gorgeous rosette, personalized with their name, which will be received as you Parade your Silky around the ring and as the narrative you provided is read aloud.

The Parades usually bring tears to the eyes of all who attend as the heart warming stories are read aloud. The form at the back of the package should be sent in advance to Carol Infranca who will compile the narratives for the Parades. Entries should be made through Onofrio Dog Shows using the Premium List which will be made available electronically on their web site on the STCA Specialties web site (SilkyTerrierClubofAmerica.org) and mailed to STCA Members. Enter the Parades of Honor through www.Onofrio.com when the Premium List becomes available. The form for your narrative is at the back of this package.

...Please support your Specialty by offering a donation of any size to the General Fund...

Vendors

Vendor space is still available. For information and an application form please contact:

Sherri L. Sollars

(505) 440-8727

sherri.sollars@gmail.com



paypal.com



Online updates and information available at

SilkyTerrierClubofAmerica.org

Specialty Team

Volunteers

At the heart of any successful Specialty are the **Volunteers** who generously give their time and effort to make the experience enjoyable for all. We appreciate our volunteers and hope that you will consider lending a hand too. If you wish to volunteer for any portion of the Specialty, please contact:

Tarianne Terrazas

Tarianne@Silky-Terrier.com

(505) 350-8040

...Please support your Specialty by entering your very special Silky in the Parades of Honor...

Team Leader Tarianne Terrazas Tarianne@silky-terrier.com (505) 350-8040	Top Twenty Linda S. Hurt jenstarsilkys@gmail.com (505) 239-8359	Auction Margaret Magee guinnmagee@gmail.com (505) 450-1122
Trophies Pam Richardson genime@gmail.com (432) 294-1698	Advertising Suzanne Detwiler stcamembers@yahoo.com (310) 541-6594	Club Table, Merchandise Frank Terrazas fterra1939@aol.com (505) 265-5019
Superintendent Onofrio Dog Shows (405) 427-8181 www.onofrio.com	Photographer Dan Pearson Photography dan@danpearsonphoto.com	Videographer Purebred Studios Gary Weitz garyweitz.ppc@yahoo.com
Grounds Scott Bunnell (602) 741-8700 marzy101@cox.net	Education Donna Renton (503) 632-6903 tawny@hevanet.com	Vendors Sherri L. Sollars (505) 440-8727 Sherri.sollars@gmail.com
Roommate Coordinator Scott Bunnell (602) 741-8700 marzy101@cox.net	Chief Ring Steward Jan Cooke jansilk@tpg.com.au 61-3-850-1495	Decorations Linda S. Hurt Celeste Gonzalez
AKC Delegate Coordinator Tarianne Terrazas (505) 350-8040 Tarianne@SilkyTerrier.com	Specialty Coordinator Diane Angeli (214) 383.3537 dianeangeli2183@gmail.com	Hospitality Bags Diane Angeli

Registration Forms

Please use the forms included in this package to register for Parades. Well Wishes and Ad layout.

Use the forms in the Consolidated Order Form package for events, ads, make donations and order meals.

All checks should be made payable to STCA, Inc.

It's always a good idea to keep a photocopy of your registration forms for your records. The forms contained in this package cannot be used to enter any conformation or Top Twenty events.



PayPal is an account-based system that allows anyone with an email address to securely send and receive online payments. PayPal makes sending money as easy as sending email. PayPal members can instantly send money to anyone with an email address. Recipients are notified by email that they have received a payment.

In order to better serve you and allow you the flexibility of another payment option, STCA has set up a Business Account to receive your payments for the Specialty.

You can order online at the STCA web site: SilkyTerrierClubofAmerica.org

If you have any questions about using the PayPal service contact Sherri Sollars at (505) 440-8727 or email sherri.sollars@gmail.com

Important Reminder

If you choose to use the convenience of the PayPal service to purchase event tickets or make donations, please be sure to reference what you are purchasing in the comments section of your online transaction.

We need to match up your payment with your tickets for distribution and list your donation properly. Referencing your purchase will also serve as a handy cross reference for you. If you have any questions at all please contact Sherri Sollars at (505) 440-8727 or email sherri.sollars@gmail.com



Deadlines

At a Glance

Advertising – March 30, 2019

Auction Item Donation – Any Time

Awards Dinner – April 27, 2018

Buffet Dinner Reservations – April 27, 2018

Hotel Reservations – April 27, 2018

Marked Catalogs – April 27, 2018

Memorial Trophies – December 6, 2017

Merchandise Pre-Orders – March 30, 2018

Name Badge Requests – April 27, 2018

Parades of Honor Entries Close – April 25, 2018

Show Entries Close – April 25, 2018

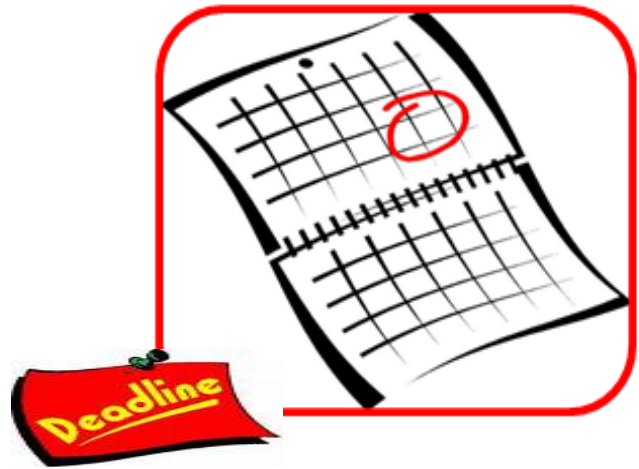
Training – **Right Now!**

Top Twenty Showcase Participant Entries – <<TBD>>

Top Twenty Showcase Attendees includes appetizers – <<TBD>>

Volunteer to Help – Any Time

Well Wishes, Thank You's & Remembrances – <<TBD>>



There will be an additional \$10.00 fee for reservations received after the deadline and NO late meal reservations will be accepted after April 27, 2018.

PLEASE send in your meal reservations by the deadline.

If you have any questions regarding the **Denim & Diamonds Specialty** or the contents of this Specialty Guide please contact Tarianne Terrazas (505) 350-8040 or email Tarianne@silky-terrier.com

2018 Parade Entry Form

Entries through Show Secretary Closing Date: **April 25, 2018** mail narrative to *Suzanne Detwiler, 1 Clipper Road Unit A, Ranchos Palos Verdes, CA 90275-5956 (310) 541-6594*

Dog's Call Name: _____

Dog's Registered Name : _____

Owners Name : _____

Owner's Address City, State, Zip: _____

Telephone: _____ Email: _____

Signature: _____

Narrative about your Silky:

Well Wishes, Thank You's and Remembrances
Dedications appear in the Specialty Catalog.

Dedication: _____

From: _____

Dedication: _____

From: _____

Dedication: _____

From: _____

Dedication: _____

From: _____

Dedication: _____

From: _____

Dedication: _____

From: _____

Name: _____

Address: _____

City, State, Zip: _____

Phone: _____ Email: _____

wishes: _____ 1 _____ @ \$5.00

wishes : _____ 3 _____ @ \$10.00 or more # wishes: _____ X _____ 3 @ \$10.00

Total: \$ _____

Mail check payable to STCA, Inc. to: Sherri Sollars 1530 Carpenter Drive Bosque Farms, NM 87068-9778
Send Well Wishes, Thank You's and Remembrances to: Suzanne Detwiler 1 Clipper Road Unit A Ranchos Palos Verdes, CA
90275-5956 (310) 541-6594

Deadline:
March 30, 2018

If you wish to have more than six wishes please make a copy of this portion attach together and send.

Catalog Advertising Form

Deadline for Ads: March 30, 2018 Check made out to STCA, Inc. and mail to **Suzanne Detwiler 1 Clipper Road Unit A Rancho Palos Verdes, CA 90275-5956 (310) 541-6594** or email to stcamembers@yahoo.com in an electronic file camera ready at least 300 dpi.

Advertiser's Name: _____

Address: _____

Telephone: _____ Email: _____

Signature: _____

Placement Request: _____

Photos should not be bent, stapled or taped. Print or type all verbiage to avoid errors. Photos may be cropped to put emphasis on dog. Photos will be returned at the Specialty or mailed after the Specialty. No refunds on ads unless left out of catalog.

Content of the package is subject to change – check the STCA Specialty Web Site for news and updates: SilkyTerrierClubofAmerica.org

Full Page Starts Here

Prices

Full Page: \$50.00 includes
one photo

2 Page Spread: \$90.00
includes one photo/page

Back Cover: \$150 includes
one photo

Inside Back or Front: \$100
includes one photo

\$15 Charge for Additional
Photos

**Make Check or Money Order
payable to STCA, Inc. and send
to:**

**Sherri Sollars
1530 Carpenter Road
Bosque Farms, NM 87068-9778**

Or Order Online

SilkyTerrierClubofAmerica.org